



PROFESSIONAL RESUME

John F. Bergh

Principal

John has over 30 years of nationwide commercial property experience, specialized in the leasing of regional shopping centers, strip centers and specialty retail projects. He has transactional experience in over three million square feet retail leasing with tenants such as The Limited, GAP, Stein Mart, Panera Bread, IHOP, American Eagle, Eddie Bauer and numerous local and regional retailers. Bergh was Senior Vice President of Retail Leasing for JMB Retail Properties/Urban Retail Properties in Chicago, one of the nation's largest owners of retail centers. Bergh directed their retail leasing efforts throughout the Central United States. He also worked as a Senior Vice President for Urban Retail Properties in Boston, MA gaining additional experience with retailers and properties in New England, New York, Washington DC, the Mid-Atlantic, and the Southeast United States. John also enjoyed 9 very successful years with the Siegel-Gallagher Company where he was Senior Vice President for Retail. During this time, he received Broker of the Year and Deal of the Year awards. In March of 2013, John established White Box Commercial Property Group with the goal of providing the best possible service to his clients and customers.

Bergh's assignments have included a vertical mall in Midtown Manhattan; traditional malls; strip and community centers; life style centers; a casino; street retail; and acquisition, disposition and repositioning strategies. He is also currently working with retailers in tenant representation assignments handling single and multiple site requirements. Clients have included J.P. Morgan, Blackstone Realty, Met Life, Oaktree Capitol, Argent Properties and JMB Group Trust. In Wisconsin, John has leased and directed the leasing of Northridge and Southridge malls in Milwaukee, regional centers in Green Bay and Beaver Dam, as well as numerous strip and community centers in the Southern part of the state. In Madison, he has represented Urban Land Interests (Block 89), Executive Management, Inc. (University Square), and several other prominent developers as well. Bergh also currently represents a number of best in class retailers, including two specialty grocery chains and several restaurants.

John is a graduate of the University of Wisconsin-Madison and is a member of the International Council of Shopping Centers (ICSC) and Commercial Brokers Group.

EXPERTISE

- Shopping center leasing, remerchandising, and redevelopment
- Shopping center repositioning
- Product representation and development
- Consulting
- Tenant representation

EDUCATION AND ACCREDITATION

- BS, University of Wisconsin, Madison - Wisconsin

AFFILIATIONS

- International Council of Shopping Centers (ICSC)
- Licensed Real Estate Broker, State of Wisconsin
- Commercial Brokers Group