



PROFESSIONAL RESUME

Heather Ewing

Combining 11 years of increasingly responsible manufacturing operations management experience at American Girl, Electronic Theatre Controls (ETC) and Fiskars, Heather developed strong local business relationships while successfully negotiating with national domestic and international vendors. In addition to being named a top performer by the ETC Purchasing department, Heather was chosen to represent the Purchasing department during a software conversion and move into a new facility. Additionally, Heather represented the Fiskars' Forecasting department in a software conversion analyzing sales data while factoring in consumer consumption allowed Heather to increase marketing forecast accuracy.

As a successful entrepreneur of seven years, Heather's paintings were in demand from the solo exhibit at the grand opening of Heritage Credit Union to displaying in the Parade of Homes for several years and numerous private commissions. As a motivational speaker, Heather speaks locally and nationally for businesses in health care to the university setting. Focusing on real estate for the last five years, Heather joined First Weber Group where she acquired her license. Combining real estate leasing with commercial property management and development experience through Renaissance Property Group and Sara Investment Real Estate, Heather understands properties from their physical attributes to maintenance, budgeting and improving investment returns.

Heather is motivated by connecting landlords and tenants successfully negotiating their needs allowing both entities to thrive. She is a passionate supporter of various philanthropic events such as the March of Dimes, Henry Vilas Zoo, Concerts on the Square and more. She is an avid outdoor runner, hot yoga enthusiast and a three time national karate champion. She also enjoys fine dining, travel and shopping.

EDUCATION AND ACCREDITATION

- Two (2) BBA's from University of Wisconsin-Oshkosh

AFFILIATIONS

- Licensed Real Estate Broker, State of Wisconsin
- Member of the International Council of Shopping Center (ICSC)
- Commercial Brokers Group (CBG)
- Downtown Madison, Inc. (DMI)

Madison, Wisconsin * www.whiteboxcpg.com

